

Leveraged Funding for CBCAP Grantees

FACT SHEET

Introduction

The Community-Based Child Abuse Prevention (CBCAP) Grants program which was reauthorized in June, 2003 as part of the Keeping Children and Families Safe Act 2003 has provided communities with the unique opportunity to develop, operate, expand and enhance coordinated efforts to strengthen and support families and to prevent child abuse and neglect.

The program builds upon the previous Community-Based Family Resource and Support (CBFRS) Grants program which focused on providing community-based child abuse prevention activities and family resource services, with incentives to create statewide networks to support children and families.

CBCAP is designed to support a continuum of prevention services for children and families through state and community-based public and private partnerships. States are encouraged to maximize funding by leveraging dollars for the establishment, operation and expansion of community-based, prevention-focused programs and activities.

What are Leveraged Funds?

- Leveraged funds are those monies that were received by the CBCAP lead agency from private, state or other **non-federal** sources.
- Funds must be received during the prior Federal Fiscal Year (FFY), and obligated or spent within that same time frame.
- Funds must be used to provide the same services and activities that the actual CBCAP federal funds would be used for.
- Leveraged funds must be directed through the CBCAP lead agency and controlled by the CBCAP lead agency submitting the application.
- Leveraged funds must be received, spent, obligated or restricted during the prior federal fiscal year to support prevention-focused, community-based programs and activities.
- Only funds that have not been used to leverage additional Federal funds under any other program can be claimed as leveraged funds for this program.
- In-kind contributions are not allowable.

Sources of Leveraged Funds

- *Conference Registration Fees*
- *Corporate Donations*
- *Endowment Disbursement*
- *Foundation Grants*
- *License Plate Sales*
- *Marriage License Fees and Interest*
- *Private Donations*
- *State Appropriations*
- *State Income Tax Check-off*
- *Statutory Dedications (Duplicate Birth Certificate Fees)*

Bringing Successful Leveraged Funding Strategies to Your State

The first step when trying to determine what should be included in a leveraged claim is to speak with the finance officer of the state lead agency to ensure that funds being considered are allowable. It's also important to do a comprehensive cost-benefit analysis to assess which state funds are available and to determine whether the money could be better used to match other Federal funds.

- Work with the state legislature to secure fees from vital statistics, income tax check-offs, license plates and tobacco settlement funds. Tennessee's Office of Child Safety, Department of Children's Services utilizes a variety of funding mechanisms to support their programs including a marriage license tax, vehicle license tag called "Children First" and a state appropriation.
- Partner with private foundations and community organizations that support child abuse prevention to secure space, food, publicity and funding. Wisconsin has received funding from foundations, corporations, churches and the United Way. The Wisconsin Children's Trust Fund has also held fundraisers that included craft fairs, nut sales and special event nights.
- Develop interagency agreements between state agencies that serve families and children to create pools of blended funding to support prevention activities. At the Colorado state level, two federal streams are combined to support family resource centers. These funds are disbursed through the Family Resource Center Association (FRCA) which also coordinates training and technical assistance for the centers.
- Collaborate with local media, small businesses as well as health, education, law enforcement and religious institutions to promote family strengthening messages. The Idaho Children's Trust Fund contracts with the State Broadcasters Association to encourage donations through public service announcements.
- Contact local business councils and the local Small Business Administration to gather information about possible entrepreneurial ventures such as thrift stores and real estate. Colorado and Idaho have been successful in raising funds through grantee-operated thrift stores.
- Identify volunteers with development and fundraising expertise to plan and coordinate special events, such as auctions, radio-thons, 5k races, published cookbooks, award dinners and concerts. The Massachusetts Children's Trust Fund hosts several special events to support child abuse prevention activities including the Fall River Family Fund Day and the Spring Fundraising Event.

Examples of Maximizing Resources Through Leveraged Funding

- Family Centers in Colorado are encouraged and assisted in beginning entrepreneurial ventures to generate unrestricted funding to support operations. Three centers have thrift stores, and one center manages a housing development.
- The Idaho Children's Trust Fund receives a large amount of funding from a "check-off" donation box on the Idaho state income tax form.
- Minnesota's Department of Human Services uses funds from a surcharge on the sale of birth certificates to provide parent support and education programs to parents with children 0-5 years old.
- The New Jersey Task Force on Child Abuse and Neglect leverages funds to support the biennial conference on child abuse and neglect from corporations and agencies throughout the state. The Task Force partners with Johnson & Johnson to produce the annual "Parenting Tips Calendar."
- Hawaii's Department of Health has leveraged state funds to provide a range of services for families including home visitation, respite, parent education
- The Michigan Children's Trust Fund sponsored a "fantasy auction" where program attendees bid on donated items such as a 7-day stay at a resort in Mexico, a 7-day stay in France, trips to Chicago and California, spa packages and other items. The auction raised \$290,000.
- The Cabinet for Health and Family Services in Kentucky receives funding from birth certificate fees as well as state general fees to support child abuse prevention groups.

Examples of Activities Supported by Leveraged Funds

- *Parenting Classes*
- *Parent Support Groups*
- *Parent Life Skills*
- *Home Visitation*
- *Information and Referral*
- *Case Management and Service Collaboration*
- *Respite care and Crisis Stabilization*
- *Mentoring*
- *Child Development Screening*
- *Youth Life Skills Training*
- *Public Awareness Activities*
- *Child Safety Training*

Website Resources

The following resources can provide additional information on funding sources for child abuse prevention.

- Child Welfare League of America – www.cwla.org
- FRIENDS National Resource Center for Community Based Child Abuse Prevention Programs – www.friendsnrc.org
- National Alliance of Children's Trust and Prevention Funds – www.ctfalliance.org
- National Clearinghouse on Child Abuse and Neglect Information – <http://nccanch.acf.hhs.gov>
- Prevent Child Abuse America - www.pca.org

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